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TELESLICK

TELEVISION AND THE MASS SLICKS

By GARY ALLEN* (continued)

(Continued)

Over a period of a decade, David Sarnoff's vice-president at N.B.C. and chairman of N.B.C. International was Alfred R. Stern. Mr. Stern's mother is Marion Rosenwald Stern, daughter of Julius Rosenwald of the Sears Roebuck fortune. In 1851, his great-grandfather immigrated to America from Germany. He is reported to have been a veteran of the Red Revolution of 1848. The National Encyclopaedia Of American Biography says (Volume 26, Page 111) that Alfred's grandfather, Julius Rosenwald, gave 6 million dollars to Stalin for "recolonisation" within the Soviet Union. Included in the Rosenwald group sending millions to finance "farm development" in the workers' paradise were international financiers Felix Warburg, Louis Marshall, Herbert Lehman, and John D. Rockefeller. It has been estimated that Rosenwald's total gifts to Josef Stalin exceeded 18 million dollars.

On 1st August, 1951, Congressman Eugene Cox placed in the *Congressional Record* a report detailing the millions Alfred R. Stern's grandfather spent financing U.S. Communists. Like many of the financiers of the revolution in America today, Stern's grandfather set up a tax-free foundation to finance his pet Communist causes. Among those he backed with large sums of cash were W. E. B. DuBois, a Communist and a founder of the N.A.A.C.P., Red poet Langston Hughes, Communist James Dombrowski of the Southern Conference Educational Fund, and the late editor of the *Atlanta Constitution*, Ralph McGill.

In 1957, while Alfred R. Stern was chairman of N.B.C. International, his father — Alfred K. Stern — fled behind the Iron Curtain with his second wife, Martha Dodd. A federal grand jury had returned a three-count indictment against them for spying for Soviet Russia, which could have brought the death penalty had they been brought to trial. Both were charged with being members of a Soviet spy ring that included Boris Morros, a U.S. double agent, and Vassili Zubilin, former second secretary of the Soviet Embassy in Washington. The senior Stern and his second wife had been subpoenaed on 14 March, 1957, to appear before the same grand jury which indicted the Sobels and other Soviet spies. Martha Dodd Stern is the daughter of a former U.S. Ambassador to Germany and brags of once trying to seduce Adolph Hitler.

After fleeing justice, the father of the N.B.C. International chairman set about training black revolutionaries and saboteurs in Communist Cuba. Alfred K. Stern's latest activities were indicated over a Vietcong radio station in Hanoi during August, 1966. He announced a gift of 5,000 dollars to Communist troops.

The nephew of Soviet spy Alfred K. Stern (and cousin of television executive Alfred R. Stern) is Washington Leftist Philip Stern, who helped staff the Kennedy State Department and was Deputy Assistant Secretary of State for Public Affairs at the time the Bay of Pigs debacle was planned. Cousin Stern sat in on the planning. His top aide was Leftist Carl T. Rowan, for whom he later arranged an appointment as Director of the U.S. Information Agency. Philip Stern also played an important role in the persecution of Senator Joseph McCarthy while an assistant to Senator Henry Jackson during the Army - McCarthy Hearings.

Like other members of the family, Cousin Philip promotes Leftist causes in the media through a tax-free foundation. In a glorifying article titled "The Happy Philanthropist — Philip Stern" the *Washington Star* details in its issue of 1 February, 1970, some of the pro-Communist activities to which Philip Stern devotes himself. The *Star* notes:

The Stern grant that made the biggest splash of 1969 was money given Seymour Hersh to research reports of a massacre of Vietnamese civilians by soldiers at My Lai. Hersh's research, aided by a special (Stern) fund to promote investigative reporting, led to stories that shocked the nation and the world.[‡].

Besides bankrolling the radical Fund for Investigative Journalism, Philip Stern has also been a major benefactor of the Far Left's Institute for Policy Studies and is also author of *The Case Of J. Robert Oppenheimer*, which glorifies the late Communist and "security risk".

Philip's mother (the aunt of T.V.'s Alfred R. Stern) is Edith Rosenwald Stern, who sits on 690,000 shares of Sears Roebuck and Company — which not only keeps the wolf away from the mansion door, but allows her to indulge the Communists. When New Orleans police raided the headquarters of the Communist Southern Conference Educational Fund, for instance, they discovered a cancelled check (continued on page 4)

^{*} From American Opinion, October, 1970.

[‡] Hersh wrote speeches for Eugene McCarthy in his primary battles, then berated the Senator as lust a "Liberal" with no feeling for the revolution". Mr. Hersh was also connected with the notoriously pro-Communist Pacifica Foundation. In October, 1969, he was a speaker for the Vietnam Moratorium in support of the Vietcong.

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FOR POLITICAL AND ECONOMIC REALISM

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FROM WEEK TO WEEK

It is as if Mr. Heath — and Mr. Wilson too, and all their batteries of economic advisers, and the more or less officially recognised commentators - had been taught as children that 4 plus 5 equals eleven, or 7. Consequently, their arithmetical calculations are inevitably wrong.

The Times, 9 Nov., 1970, publishes a graph of the declining purchasing-power of the pound sterling from 26 shillings in 1886 to 3s. 6d. in 1970. A sharp decline between 1914 and 1920 down to about 9 shillings was followed by a recovery to 16 shillings in the early 1930's. From about 1934 there has been an unbroken decline in purchasing-power to about 3s. 6d. in 1970. An extrapolation of this graph - remarkably uniform in its slope — indicates that in about another three years the purchasing-power of the pound sterling will be zero.

It is quite evident that changes of government and repeated claims to better 'management' of the economy have made no difference to this constant erosion; and only slightly less evident that Mr. Heath is quite unaware of the problem - unless an unconscious awareness of it is driving him to seek entry into the European Common Market, with the idea that the smaller problem of British survival can be lost in the larger problem of European survival.

The fact is, however, that there is a quite fundamental defect in the accountancy system. Rectification of this defect would convert depreciation of purchasing-power into appreciation of purchasing-power, and with it, an immediate amelioration of the social friction which is compounding the problem as well as erupting in disorder, damaging strikes, and progressive violence.

We state with complete certainty that the Heath Administration is pursuing a course which will end in disaster for the British as a nation. What will happen to the British as individuals, we do not know. If the form disaster takes is the Communisation of Europe, we can expect the effect on individuals to be what is has proved to be elsewhere — the liquidation of the "bourgeosie" — i.e., the middle-class — as a class. The intensifying war of words - "over-population", "pollution", "under-development", etc., are what the late Lord Stamp, intending high taxation, once described as "suitable psychological preparation".

In 1918 the late C. H. Douglas enunciated his first warnings of the shape of things to come. His prediction, years ahead, of the Great Depression, of the Second World War, of postwar developments, have all come true, and continue to come true. The worst is not yet, but cannot now be far away. And as we observed prior to the Election, it looks very much as if the Heath Administration will find itself in the hot-spot, and powerless. They had their chance as an Opposition. Now, the Trap is almost fully closed. Only a rectification of the financial-accounting system, at the risk of war, offers a way out. No doubt the British would rally to a patriotic cause; and perhaps the Finance-Communists would not dare to annihilate the British, particularly if they themselves risked destruction of their projected One World Government by the threat of atomic missiles on its nerve-centres of control. If the British have already lost this possible initiative, they have already almost certainly lost everything, and await anarchy as a prelude to autarchy.

Douglas became increasingly convinced that the plight of our times was due to Conspiracy, and that the remedy was exposure. The British Government must have the documents to substantiate this thesis. What were the real terms negotiated by Great Britain (or by the International Financiers conducting the negotiations) concerning the price of American entry into the First World War on the side of the Allies? Douglas considered them to be the Balfour Declaration (leading to the present situation in the Middle East), and external control of British post-war financial (economic) policy. In this perspective, the Great Depression, the re-arming of Germany, and the *resumption* of World War are easily perceived as the outcome of a consistently pursued policy. "Inflation" is not a disease — it is a mechanism, carefully designed to bring about the State of the World as we perceive it to be - rising anarchy and preparations for World Autarchy.

Forty years' close observation of political-economic developments in the light of Douglas's analysis of political and economic reality have convinced us that the brief analysis put forward in this Note represents current reality; and if it does - and we can supply, and have supplied over many years, ample substantiation — then any other comment is superfluous. No disaster has ever been averted by turning a blind eye, or a misinformed intellect, to it. Mr. Heath is already striding confidently down the wrong road. The further erosion of purchasing-power leads by a steep declivity to the cliff-top at the end of it. The only question is whether the declivity offers any foot-holds for a climb-back from the edge.

THE SOCIAL CREDIT SECRETARIAT

NOTICE

Mr. H. A. Scoular, Secretary of the Social Credit Secretariat, has been appointed General Deputy Chairman of the Secretariat with effect from 14 November, 1970.

BRYAN W. MONAHAN,

Chairman.

R. I. P.

H. R. Purchase, for many years a Director of the Social Credit Secretariat.

Scotland versus Portugal

In the days of her independence, Scotland had friendly or hostile relations with such countries as France, England and Spain: but the Bishop of St. Andrews, Dunkeld and Dunblane has virtually declared war on Portugal by supporting the World Council of Churches' action in making grants to organisations "for fighting racialism". (*Church Times*, 18 Sept., 1970). For one of the beneficiaries is Frelimo, the "anti-Portuguese militants of Mozambique" (*The Times*, 15 Sept., 1970). I wonder if the bishop has read Dr. Nogueira's description of what the Portuguese are contributing to the Third World, or if he makes any distinction between the solutions propounded by Portugal, Rhodesia and South Africa. Frelimo are to receive £8,000 or so.

The bishop says that the money comes from specially earmarked contributions "which have come for this purpose from West Germany and America". Yet The Times points out that the World Council of Churches "has directly involved its authority by committing some of its own reserves along with the money made available from America and Germany". The Bishop remarks vaguely that these organisations "do seem to be on the side of the oppressed", and after this emotive phrase complains that the word guerilla is "a highly emotionally charged word at the moment". I do not know what his attitude may be to Palestinian guerillas, or Palestinian Christians, but perhaps a little understanding would have prevented their violent eruption, and they might display the Union Jack or the King's portrait or the Crescent in their office instead of the picture of Lenin. He has no word for the martyred Christians of Eastern Europe, let alone the Sudanese.

But while the Archbishop of Canterbury wrings his hands over a decision that he admits is "worrying" to many Christians, the Bishop of Manchester joins the baleful chorus and suggests (*The Times*, 18 Sept., 1970), "Might it not be more seemly in the circumstances for some of our indignant voices to pipe down?" He bases this episcopal censure on the ground that "no Biritish money is involved", but this appears to be inaccurate.

Surprisingly perhaps, *The Times* (15 Sept., 1970) states that the World Council of Churches "has damaged its moral authority by providing these however insubstantial funds for guerilla organisations". Also *The Tablet* (19 Sept., 1970), in its leader called *The Roots of Violence*, deals with the contributions, saying that it is highly questionable whether Christian morality or practical politics "can justify 'freedom fighters' who are likely to bring more general misery . . . than any oppression they seek to overcome", and continuing, "In our view the recent financial support offered by the World Council of Churches to terrorist organisations in Southern Africa damages its moral authority and is wholly misguided. Violence almost always begets violence . . . The point of departure must be recognition of the justice of the Palestinians' case for a national home and of the Israelis' right to continue in their sovereign State . . ."

(But for "damages", should we not understand "compromises"? Ed., T.S.C.)

The Scottish Bishop said that by praying for peace "we are committed to a world of practical politics". In the case of

guerillas the *Times* and *Tablet* certainly display more knowledge and wisdom than the episcopal fire-eaters. Indeed their support for terrorism — which is the reality of freedom fighters — could not have come at a worse time than when British citizens are held by terrorists at peril of their lives: that is the "practical politics" side of the issue which these bishops totally disregard.

--- H.S.

N.S.W. Teachers' Federation

From a reply received by a correspondent we extract the following:

"I must agree with your remarks about Communist penetration of our society. This is particularly evident in the N.S.W. Teachers' Federation, for example:

- 1. From 18th to 28th August, 1968, Mr. Whalan, President of the Federation (not a Communist, but a weak man) was a guest of the Soviet Union's "Educational and Scientific Workers' Union" and signed a document expressing unity and solidarity with that body (Ref.: Federation Annual Report 1968, Pages 41-42. Incidentally this coincided with the invasion of Czechoslovakia.
- 2. From 6th to 10th April, General Secretary I. G. Lancaster attended an 'International World Conference of Teachers' in Berlin and spent 10 to 14 days in Communist East Germany, for which purpose Federation gave him one month's special leave on full pay (Council Minutes, 4th April, 1970, Pages 55 and 56
- 3. In April, 1965, the present Deputy President, Miss E. Mattick, attended a meeting of the Communist F.I.S.E. in Algiers. (*The Bulletin*, 11 September, 1965, Page 14).
- 4. R. Walsham (Executive) is a member of the Communists' National Committee (*Tribune*, 1 April, 1970, Page 12).
- Denis Freney, over whom teachers almost had a strike, wrote an article entitled, 'Why I've joined the C.P.A.' — that is, Communist Party of Australia — in *Tribune* of 27 May, 1970, Page 8, telling how he joined the Party at 17, was expelled four years later and has recently rejoined.
- 6. The Federation pays for a student magazine called *Thoth* which was recently mentioned in the press in connection with other student journals subject to prosecution for dirty literature".

THE NAMELESS WAR By A. H. M. RAMSAY

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TELESLICK

(continued from page 1)

for 5,000 dollars — a token of Mrs. Stern's esteem.[‡] Mrs. Stern also uses the media to promote her radical interests — she openly owns WDSU television and radio in New Orleans, but has otherwise chosen to finance others in the purchase of newspapers and radio and television stations.

Edith Stern's son, Edgar B. Stern, Jr., is a member of the board of directors of Sears Roebuck and Company — which may explain why many newspapers, anxious for advertising revenue, are reluctant to make editorial connections between the World Communist Movement and the American Establishment. Edith's sister Marion, formerly wed to Red spy Alfred K. Stern and the mother of television's Alfred R. Stern, is currently married to Max Ascoli (C.F.R.). Mr. Ascoli was brought to this country from Italy in 1931 when the Rockefeller Foundation interceded in his behalf after he had been arrested for Red activities. Max Ascoli dumped his Italian wife to marry the wealthy Mrs. Rosenwald Stern, who financed his establishment of the radical *Reporter* magazine.

Alfred R. Stern, who was for many years chairman of N.B.C. International and vice-president of N.B.C. Enterprises Division, has himself kept out of overtly Communist activities, but being raised in a home where his father was a Russian spy, his mother a committed Leftist, his grandfather and many of his relatives leading pro-Communists and financial supporters of Josef Stalin, is not the sort of environment which produces screaming eagles. Mr. Stern is currently Chairman of the Board of Television Communications Corporation, 45 Rockefeller Plaza, New York City.

Succeeding David Sarnoff at R.C.A. is his son Robert, a director of the Advertising Council, another avatar of the Council on Foreign Relations. After graduating from Harvard and studying law at Columbia, Robert Sarnoff served as an assistant to Gardner Cowles (C.F.R.), publisher of *Look* magazine. He also spent several years on the *Look* staff before joining R.C.A. He is a director of Random House Publishers, which is owned by R.C.A. (Random House's Bennett Cerf is a director of R.C.A.). And he is a director of Manufacturers Hanover Trust Company.

In 1950, Robert Sarnoff married Felicia Schiff Warburg, daughter of Kuhn, Loeb & Company's Paul Felix Warburg. She is the great grand-daughter of Trotsky's financial angel, Jacob Schiff. The Sarnoff-Warburg merger wound up in the Mexican courts early this year and Felicia married F.D.R. Jr. in July.

The Little One

The American Broadcasting Company is the Tag-Along Tooloo of the Big Three networks. It has 153 primary television affiliates and owns a chain of 399 motion picture theatres, the largest such chain in the country. A.B.C. is also very big in the record business under the Dunhill, Impulse, A.B.C., Command, and Westminster labels. Like N.B.C. and C.B.S., it is a heavy supporter of "underground" revolutionary papers through its ads promoting acid-rock music.

A.B.C. specialises in escapist entertainment and generally leaves the documentary propaganda to the Big Two. Its news audience amounts to only 7 million, while the other networks divide up the remaining 35 million or so news watchers. It does not have the ties to the C.F.R. and international banking establishment that C.B.S. and N.B.C. do, but seems content to try to imitate their radicalism.

Slick Magazines

Although the advent of television has somewhat diminished the influence of the slick magazines upon mass opinion, their importance is still significant. The nation's second leading magazine in circulation is *Look*, with 7,750,000 copies distributed per issue. *Look* is owned by Cowles Communications, headed by Gardner and John Cowles.

The Cowles publishing empire encompasses Harper's, a list of trade journals, a string of newspapers and television stations, and Harper & Row publishers. Running Harper & Row for the Cowles family is Cass Canfield of the C.F.R., World Federalists, and The Pilgrims. John Cowles is married to Canfield's daughter. Both Cowles brothers are members of the Insider's Council on Foreign Relations.

John Cowles runs the Minneapolis Tribune and Des Moines Register. He is a trustee of the Establishment's subversive Carnegie Endowment for International Peace and of the Ford Foundation, and he is a member of the National Policy Board of American Assembly — a Front created by Averell Harriman, the Ford and Rockefeller Foundations, and the C.F.R. to run propaganda seminars for leaders in American business, labour, communications, and the academy. He is on the Advisory Council of the U.S. Committee for the U.N. and the ultra-Leftist National Committee for an Effective Congress, which operates a "be kind to the Communists" lobby in Washington.

According to the American Legion's *Firing Line* of 15 August, 1954, John Cowles joined twenty-three others in signing telegrams to U.S. Senators "asking support of measures which would stifle all Congressional Investigations of Communism". Little wonder. Brother John is very serious about merging America into a World Government with the Communists. The following is from a U.P.I. dispatch of 7 June, 1959:

John Cowles, publisher of "The Minneapolis Star and Tribune" said today that the traditional American concept of national sovereignty is obsolete. Mr. Cowles, speaking at the 109th annual commencement of the University of Rochester, said Americans have believed so deeply in the principle of national sovereignty that they have instinctively opposed anything which it could be claimed might impair national sovereignty.

"I suggest for your open-minded consideration the proposition that national sovereignty in its traditional meaning no longer exists. It has become obsolete," he said.

(To be continued)

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[‡] Edith Rosenwald Stern's late husband Edgar was a director of the Federal Reserve Bank of Atlanta and treasurer of Lehman, Stern & Company. The Sterns and Lehmans are related. The Lehman ancestors helped start the family fortune — which now allows them to finance "Civil Rights" causes — by dealing in slaves in Montgomery, Alabama.